

REP HEADLINE# 6295877 TRF# E:120824 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP5/12 11.35
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WFLA-TV ***
 CHANGES

ADV # _____ ADV. NAME POLI/B NELSON/D/SEN/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON
 6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310
 ORDER # _____ CONTRACT # 6295877 CLASS: NATL. _____ LOCAL _____ REGIONAL _____
 PRDCT BILL NELSON FOR SEN. EST#488 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP4/12 SEP10/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP5/12 11.35

REP: REVISION
 TIME PERIOD CHANGE LN 9
 LN 19 PRGM CHANGE
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE, 30 MIN SEP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	T		1130P-1200M	30		\$625.00	9/9	9/9	1		SUN	1
PROGRAM : 11P NEWS												
19	N		1000A-1030A	30		\$250.00	9/4	9/4	1		TUE	1
PROGRAM : NEWS												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 488

9/6/12 FCC (5)

REP HEADLINE# 6295877 TRF# E:120824
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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SEP/12			20350.00									
CONTRACT TOTAL 20350.00												
TOTAL SPOTS 32												

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 759 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 20350	Campaign Ref: E:120824066
Buyer: ..	Client/Product/Estimate: ././488	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06295877
Est/PO Number: 06295877	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson For Sen.	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
1	M-F 6a News ...F..	06	325	30 Comme	Nbr of Spots	1	1	325
2	M-F 6a News M.....	06	325	30 Comme	Nbr of Spots	1	1	325
3	M-F 4p Dr Oz ...T...	04	550	30 Comme	Nbr of Spots	1	1	550
4	M-F 530p News ..WT...	03	925	30 Comme	Nbr of Spots	2	2	1850
5	M-F 630p ET / 530p CT NBC Nightly News ..W....	02	2500	30 Comme	Nbr of Spots	1	1	2500
6	M-F 7p News ..W....	01	2000	30 Comme	Nbr of Spots	1	1	2000
7	M-F 730p Entertainment Tonight ...F..	06	500	30 Comme	Nbr of Spots	1	1	500
8	M-F 730p Entertainment Tonight M.....	06	500	30 Comme	Nbr of Spots	1	1	500
Weekly Totals: Total Spots(Ord Spots)					24	8	32	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 759 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	20350	Campaign Ref:	E:120824066
Buyer:	FL	Client/Product/Estimate:	. / 488	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06295877
Est./PO Number:	06295877	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
9	M-Su Late News Late RunS	06	625	30 Comme	Nbr of Spots	1	1	625
10	M-Su 11p News M.....	06	625	30 Comme	Nbr of Spots	1	1	625
11	M-F 1135p ET / 1035p CT Tonight Show ...F..	06	325	30 Comme	Nbr of Spots	1	1	325
12	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	300
13	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots	1	1	500
14	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	300
15	M-F 7a Today Show ...F..	06	450	30 Comme	Nbr of Spots	1	1	450
16	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots	1	1	450
17	M-F 9a Today Show II ..WT...	03	650	30 Comme	Nbr of Spots	2	2	1300
18	M-F 10a News T.....	02	250	30 Comme	Nbr of Spots	1	1	250
19	M-F 3p Doctors	04	375	30 Comme	Nbr of Spots	1	1	375
Weekly Totals: Total Spots(Ord Spots)					24	8	32	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 759 Issue 2



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Tampa, FL 33601

PHONE (813) 228-8888

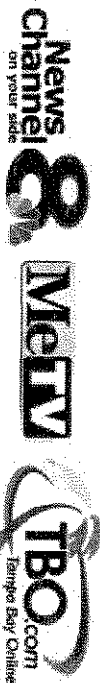
Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	20350	Campaign Ref:	E:120824066
Buyer:	FL	Client/Product/Estimate:	. / . / 488	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06295877
Est./PO Number:	06295877	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	Total	Cost
20	M-F 5p News T.....	04	850	30 Comme	Nbr of Spots	1		1	850
21	M-F 530p News ...F..	06	450	30 Comme	Nbr of Spots	1		1	450
22	M-F 530p News M.....	06	450	30 Comme	Nbr of Spots		1	1	450
23	M-F 6p News ...F..	06	600	30 Comme	Nbr of Spots	1		1	600
24	M-F 6p News M.....	06	600	30 Comme	Nbr of Spots		1	1	600
25	M-F 7p News M.....	06	500	30 Comme	Nbr of Spots		1	1	500
26	M-F 1135p ET / 1035p CT Tonight Show T.....	03	700	30 Comme	Nbr of Spots	1		1	700
27	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1		1	750
28	M-F 5p News ...F..	06	450	30 Comme	Nbr of Spots	1		1	450
29	M-F 5p News M.....	06	450	30 Comme	Nbr of Spots		1	1	450
Weekly Totals: Total Spots(Ord Spots)						24	8	32	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 759 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 20350	Campaign Ref: E:120824066
Buyer: FL	Client/Product/Estimate: . / 1488	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06295877
Est./PO Number: 06295877	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
30	Sat 8a Today ShowS.	03	500	30 Comme	1		1	500
Weekly Totals: Total Spots(Ord Spots)					24	8	32	

Grand Totals

		Month 9 Weeks: 5	
		09/03	09/10
Totals		32	24
Spots		32	24
Cost		16450	3900

Grand Totals:

Spots:	32
Gross Total:	20,350.00
Commission:	3,052.50
Net Total:	17,297.50

REP HEADLINE# 6295877
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG23/12 15.50
 *** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
 ALEXANDRIA, VA 22310
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6295877 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON FOR SEN. EST#488 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 15.50

REP: NEW ORDER
 REVISION OF OLD ORDER THAT WAS CANCELLED (6186871)
 TOTAL \$20,350 @ 32X
 PLEASE CONFIRM
 THANKS! ASHLEY FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE, 30 MIN SEP

Handwritten signature/initials

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		\$325.00	9/7	9/7	1		FRI	1
PROGRAM : 6A NEWS												
2			600A-700A	30		\$325.00	9/10	9/10	1		MON	1
PROGRAM : 6A NEWS												
3			400P-500P	30		\$550.00	9/6	9/6	1		THU	1
PROGRAM : DR OZ												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 488

REP HEADLINE# 6295877
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 15.50
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P	30		\$925.00	9/5	9/6	2		W-TH	2
PROGRAM : 530P NEWS												
5			630P-700P	30		\$2,500.00	9/5	9/5	1		WED	1
PROGRAM : 630P NEWS												
6			700P-730P	30		\$2,000.00	9/5	9/5	1		WED	1
PROGRAM : 7P NEWS												
7			730P-800P	30		\$500.00	9/7	9/7	1		FRI	1
PROGRAM : ET												
8			730P-800P	30		\$500.00	9/10	9/10	1		MON	1
PROGRAM : ET												
9			1100P-1130P	30		\$625.00	9/9	9/9	1		SUN	1
PROGRAM : 11P NEWS												
10			1100P-1130P	30		\$625.00	9/10	9/10	1		MON	1
PROGRAM : 11P NEWS												
11			1130P-1230A	30		\$325.00	9/7	9/7	1		FRI	1
PROGRAM : TONIGHT SHOW												
12			700A-900A	30		\$500.00	9/8	9/8	1		SAT	1
PROGRAM : TODAY SHOW SAT												
13			900A-1000A	30		\$300.00	9/8	9/8	1		SAT	1
PROGRAM : SAT 9A NEWS												
14			800A-900A	30		\$500.00	9/9	9/9	1		SUN	1
PROGRAM : TODAY SHOW SUN												
15			900A-1000A	30		\$300.00	9/9	9/9	1		SUN	1
PROGRAM : SUN 9A NEWS												

130-18M AUCNFI

1 8-9A

AUG23/12 15.50

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			700A-900A PROGRAM : TODAY SHOW	30		\$450.00	9/7	9/7	1		FRI	1
17			700A-900A PROGRAM : TODAY SHOW	30		\$450.00	9/10	9/10	1		MON	1
18			900A-1000A PROGRAM : TODAY SHOW II	30		\$650.00	9/5	9/6	2		W-TH	2
19			1000A-1030A PROGRAM : DAYTIME NEWS	30		\$250.00	9/4	9/4	1		TUE	1
20			300P-400P PROGRAM : DOCTORS	30		\$375.00	9/5	9/5	1		WED	1
21			500P-530P PROGRAM : 5P NEWS	30		\$850.00	9/4	9/4	1		TUE	1
22			530P-600P PROGRAM : 530P NEWS	30		\$450.00	9/7	9/7	1		FRI	1
23			530P-600P PROGRAM : 530P NEWS	30		\$450.00	9/10	9/10	1		MON	1
24			600P-630P PROGRAM : 6P NEWS	30		\$600.00	9/7	9/7	1		FRI	1
25			600P-630P PROGRAM : 6P NEWS	30		\$600.00	9/10	9/10	1		MON	1
26			700P-730P PROGRAM : 7P NEWS	30		\$500.00	9/10	9/10	1		MON	1
27			1130P-1230A PROGRAM : TONIGHT SHOW	30		\$700.00	9/4	9/4	1		TUE	1

REP HEADLINE# 6295877
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG23/12 15.50
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28			600P-630P	30		\$750.00	9/9	9/9	1		SUN	1
PROGRAM : SUN 6P NEWS												
29			500P-530P	30		\$450.00	9/7	9/7	1		FRI	1
PROGRAM : 5P NEWS												
30			500P-530P	30		\$450.00	9/10	9/10	1		MON	1
PROGRAM : 5P NEWS												
SEP/12			20350.00									
CONTRACT TOTAL												20350.00
TOTAL SPOTS												32

COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 752 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	19850	Campaign Ref:	E:120824066
Buyer:	FL	Client/Product/Estimate:	. / .488	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06295877
Est/PO Number:	06295877	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson For Sen.	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
1	M-F 6a News ...F..	06	325	30 Comme	Nbr of Spots	1	1	325
2	M-F 6a News M.....	06	325	30 Comme	Nbr of Spots	1	1	325
3	M-F 4p Dr Oz ...T...	04	550	30 Comme	Nbr of Spots	1	1	550
4	M-F 530p News ...WT...	03	925	30 Comme	Nbr of Spots	2	2	1850
5	M-F 630p ET / 530p CT NBC Nightly News ..W....	02	2500	30 Comme	Nbr of Spots	1	1	2500
6	M-F 7p News ..W....	01	2000	30 Comme	Nbr of Spots	1	1	2000
7	M-F 730p Entertainment Tonight ...F..	06	500	30 Comme	Nbr of Spots	1	1	500
8	M-F 730p Entertainment Tonight M.....	06	500	30 Comme	Nbr of Spots	1	1	500
Weekly Totals: Total Spots(Ord Spots)					23	8	31	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 752 Issue 1



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	19850	Campaign Ref:	E:120824066
Buyer:	FL	Client/Product/Estimate:	. / . / 488	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06295877
Est./PO Number:	06295877	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
9	M-Su Late News Late RunS	06	625	30 Comme	Nbr of Spots	1	1	625
10	M-Su 11p News M.....	06	625	30 Comme	Nbr of Spots	1	1	625
11	M-F 1135p ET / 1035p CT Tonight Show ...F..	06	325	30 Comme	Nbr of Spots	1	1	325
12	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	300
13	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots	1	1	500
14	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	300
15	M-F 7a Today Show ...F..	06	450	30 Comme	Nbr of Spots	1	1	450
16	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots	1	1	450
17	M-F 9a Today Show II ..WT...	03	650	30 Comme	Nbr of Spots	2	2	1300
18	M-F 10a News ..T.....	02	250	30 Comme	Nbr of Spots	1	1	250
19	M-F 3p Doctors	04	375	30 Comme	Nbr of Spots	1	1	375
Weekly Totals: Total Spots(Ord Spots)					23	8	31	

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Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 752 Issue 1



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	19850	Campaign Ref:	E:120824066
Buyer:	FL	Client/Product/Estimate:	. / 1488	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06295877
Est./PO Number:	06295877	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
20	M-F 5p News T.....	04	850	30 Comme	Nbr of Spots	1	1	850
21	M-F 530p News ...F..	06	450	30 Comme	Nbr of Spots	1	1	450
22	M-F 530p News M.....	06	450	30 Comme	Nbr of Spots	1	1	450
23	M-F 6p News ...F..	06	600	30 Comme	Nbr of Spots	1	1	600
24	M-F 6p News M.....	06	600	30 Comme	Nbr of Spots	1	1	600
25	M-F 7p News M.....	06	500	30 Comme	Nbr of Spots	1	1	500
26	M-F 1135p ET / 1035p CT Tonight Show T.....	03	700	30 Comme	Nbr of Spots	1	1	700
27	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
28	M-F 5p News ...F..	06	450	30 Comme	Nbr of Spots	1	1	450
29	M-F 5p News M.....	06	450	30 Comme	Nbr of Spots	1	1	450
Weekly Totals: Total Spots(Ord Spots)					23	8	31	

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 752 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 19850	Campaign Ref: E:120824066
Buyer: FL	Client/Product/Estimate: . / . / 488	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06295877
Est/PO Number: 06295877	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
Weekly Totals: Total Spots(Ord Spots)								
					23	8	31	

Grand Totals

		Month 9 Weeks: 5	
	Totals	09/03	09/10
Spots	31	23	8
Cost	19850	15950	3900

Grand Totals:

Spots:	31
Gross Total:	19,850.00
Commission:	2,977.50
Net Total:	16,872.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson For Sen.

2012
INVOICE DATE 09/30/12 E:120824066
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032701
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/03/12- 9/16/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /488
Desc: 6295877

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6a News					*WFLA			
	325.00	1 1	9/07	FR	06:22A	30 BN12003 :30 Commercial	325.00	
	325.00	2 1	9/10	MO	06:10A	30 BN12003 :30 Commercial	325.00	
M-F 4p Dr Oz					*WFLA			
	550.00	3 1	9/06	TH	04:55P	30 BN12003 :30 Commercial	550.00	
M-F 530p News					*WFLA			
	925.00	4 2	9/05	WE	05:56P	30 BN12003 :30 Commercial	925.00	
			9/06	TH	05:38P	30 BN12003 :30 Commercial	925.00	
M-F 630p ET / 530p CT NBC Nigh					*WFLA			
	2500.00	5 1	9/05	WE	06:59P	30 BN12003 :30 Commercial	2500.00	
M-F 7p News					*WFLA			
	2000.00	6 1	9/05	WE	07:09P	30 BN12003 :30 Commercial	2000.00	
M-F 730p Entertainment Tonight					*WFLA			
	500.00	7 1	9/07	FR	07:38P	30 BN12003 :30 Commercial	500.00	
	500.00	8 1	9/10	MO	07:45P	30 BN12003 :30 Commercial	500.00	
M-Su Late News Late Run					*WFLA			
	625.00	9 1	9/09	SU	12:11A	30 BN12003 :30 Commercial	625.00	
M-Su 11p News					*WFLA			
	625.00	10 1	9/10	MO	11:23P	30 BN12003 :30 Commercial	625.00	
M-F 1135p ET / 1035p CT Tonigh					*WFLA			
	325.00	11 1	9/07	FR	11:59P	30 BN12003 :30 Commercial	325.00	
Sat 9a News					*WFLA			
	300.00	12 1	9/08	SA	09:41A	30 BN12003 :30 Commercial	300.00	
Sun 8a Today Show					*WFLA			
	500.00	13 1	9/09	SU	09:00A	30 BN12003 :30 Commercial	500.00	
Sun 9a News					*WFLA			
						:30 Commercial		

*** Continued ***

PERIOD COST 20,350.00

32 Total Units
ACTUAL GROSS BILLING 20,350.00
AGENCY COMMISSION 3,052.50
NET DUE 17,297.50
SUB-TOTALS Debits .00 Credits .00
TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER PRODUCT
Bill Nelson/ D/ State Senate Bill Nelson For Sen.

INVOICE NUMBER 0100032701
BROADCAST MONTH 08/27/2012 - 09/30
AMOUNT DUE 17,297.50

REMIT TO:

*00192

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021320 00000100032701 001729750 3



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Bill Nelson/ D/ State Senate
PROD: Bill Nelson For Sen.

2012
INVOICE DATE 09/30/12 E:120824066
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032701
PAGE BROADCAST MONTH 2 08/27/2012 - 09/3
SCHEDULE DATES 9/03/12- 9/16/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /488
Desc: 6295877

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 7a Today Show	300.00	14 1	9/09	SU	09:52A	30 BN12003	300.00	
					*WFLA	:30 Commercial		
	450.00	15 1	9/07	FR	08:52A	30 BN12003	450.00	
	450.00	16 1	9/10	MO	07:29A	30 BN12003	450.00	
M-F 9a Today Show II					*WFLA	:30 Commercial		
	650.00	17 2	9/05	WE	09:57A	30 BN12003	650.00	
			9/06	TH	09:50A	30 BN12003	650.00	
M-F 10a News					*WFLA	:30 Commercial		
	250.00	18 1	9/04	TU	10:28A	30 BN12003	250.00	
M-F 3p Doctors					*WFLA	:30 Commercial		
	375.00	19 1	9/05	WE	03:58P	30 BN12003	375.00	
M-F 5p News					*WFLA	:30 Commercial		
	850.00	20 1	9/04	TU	05:12P	30 BN12003	850.00	
M-F 530p News					*WFLA	:30 Commercial		
	450.00	21 1	9/07	FR	05:57P	30 BN12003	450.00	
	450.00	22 1	9/10	MO	05:57P	30 BN12003	450.00	
M-F 6p News					*WFLA	:30 Commercial		
	600.00	23 1	9/07	FR	06:14P	30 BN12003	600.00	
	600.00	24 1	9/10	MO	06:23P	30 BN12003	600.00	
M-F 7p News					*WFLA	:30 Commercial		
	500.00	25 1	9/10	MO	07:25P	30 BN12003	500.00	
M-F 1135p ET / 1035p CT Tonigh					*WFLA	:30 Commercial		
	700.00	26 1	9/04	TU	11:53P	30 BN12003	700.00	
Sun 6p News					*WFLA	:30 Commercial		
	750.00	27 1	9/09	SU	06:28P	30 BN12003	750.00	
M-F 5p News					*WFLA	:30 Commercial		
	450.00	28 1	9/07	FR	05:22P	30 BN12003	450.00	
	450.00	29 1	9/10	MO	05:28P	30 BN12003	450.00	
Sat 8a Today Show					*WFLA	:30 Commercial		
	500.00	30 1	9/08	SA	08:06A	30 BN12003	500.00	
Total Airtime Gross Spot Revenue:			20,350.00					

PERIOD COST 20,350.00

32 Total Units
ACTUAL GROSS BILLING 20,350.00
AGENCY COMMISSION 3,052.50
NET DUE 17,297.50

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

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